

Press release

Entry into force of CBAM marks milestone, but effectiveness still to be proven, says EUROFER

Brussels, 29 September 2023 – The start of the transitional period of the Carbon Border Adjustment Mechanism (CBAM) on 1 October 2023 is a major milestone in the implementation of the EU Green Deal. The initial phase of the CBAM will be crucial to assess its functioning and effectiveness in preventing carbon leakage in European industrial sectors, such as steel, while other countries continue to invest in polluting technologies, states the European Steel Association.

“The next months will put to test how watertight the CBAM is against carbon leakage from countries that do not have equivalent climate legislation or carbon costs. This is even more urgent considering the latest OECD figures indicating that around 150 million tonnes of additional steel capacity based on existing polluting technologies will be launched in the next two years”, said Axel Eggert, Director General of the European Steel Association (EUROFER). “Whether CBAM will deliver effective protection remains premature to say, as several key elements are still missing. We need to be extremely vigilant to ensure that planned investments in EU steel decarbonisation are successful and that steel made in Europe continues to supply our clean tech value chains”, he warned.

Notably, default values should be sufficiently high to incentivise operators importing the most polluting products to declare real data and so avoid free-riding. Timely checks and deterring penalties are also required to address circumvention practices in complex sectors like steel. Carbon leakage needs to be addressed throughout the entire value chain, including downstream sectors currently not covered by the CBAM, and in global markets with an effective solution to preserve the competitiveness of European exports.

Starting next Sunday, importers will be required to report on a quarterly basis the emissions embedded in steel, aluminium, cement, fertilizers, hydrogen and electricity imported to the EU. The first reports, covering the last quarter of 2023, are due by the end of January 2024. However, payments of the levy on emissions will only commence in 2026.

CBAM monitoring and reporting rules are largely based on those used for the EU Emissions Trading System (ETS), which companies have been complying with since 2005. Nonetheless, to ensure a smooth transition, the European Commission, in its implementing regulation, has provided more flexibility for the first three quarterly reports until mid-2024. Importers can notably use default values or other monitoring and reporting methods applied in their respective

countries. Additionally, they can revise and correct their reports until July 2024. In this context, constructive cooperation among all actors in the value chain and timely preparation is paramount for success, including by mapping trade flows, doublechecking the new rules and collecting the required information.

“The European steel sector has launched an unprecedented number of decarbonisation projects. Only a truly effective CBAM can support this transition. The new provisions will enable better tracking of emissions embedded in imported goods from third countries, while until now the metrics of existing EU climate legislation have solely measured emissions linked to EU production. Ambitious climate targets must be achieved through innovation and investments in Europe rather than by leaking emissions, jobs and production to third countries”, concluded Mr. Eggert.

Notes for editors

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About the European Steel Association (EUROFER)

EUROFER AISBL is located in Brussels and was founded in 1976. It represents the entirety of steel production in the European Union. EUROFER members are steel companies and national steel federations throughout the EU. The major steel companies and national steel federation of Turkey and the United Kingdom are associate members.

The European Steel Association is recorded in the EU transparency register: 93038071152-83.

About the European steel industry

The European steel industry is a world leader in innovation and environmental sustainability. It has a turnover of around €130 billion and directly employs around 306,000 highly-skilled people, producing on average 152 million tonnes of steel per year. More than 500 steel production sites across 22 EU Member States provide direct and indirect employment to millions more European citizens. Closely integrated with Europe’s manufacturing and construction industries, steel is the backbone for development, growth and employment in Europe. Steel is the most versatile industrial material in the world. The thousands of different grades and types of steel developed by the industry make the modern world possible. Steel is 100% recyclable and therefore is a fundamental part of the circular economy. As a basic engineering material, steel is also an essential factor in the development and deployment of innovative, CO2-mitigating technologies, improving resource efficiency and fostering sustainable development in Europe.